

Specification for the book of courses

Study program		Electrical Engineering and Computer Science		
Module		Communications and Information Technologies - System Engineering and Radio-Communications		
Type and level of studies		Undergraduate Academic Studies		
The name of the course		Entrepreneurship and Project Management		
Lecturer (for lectures)		Marković V. Vera		
Lecturer/associate (for exercises)				
Lecturer/associate (for OFE)		Marinković D. Zlatica		
Number of ECTS	3	Course status (obligatory/elective)	Elective	
Prerequisites				
Course objectives	Introduction to the basic principles of entrepreneurship. Getting to know the project management process and the software package recommendations.			
Course outcomes	Students have basic knowledge of entrepreneurship and of the project management process. They are able to use software packages for project management.			
Course outline				
Theoretical teaching	Entrepreneurship (concept and development of entrepreneurship, type, character). Entrepreneurial process. The concept and way of making an entrepreneurial idea; Entrepreneurial strategy. Intellectual property. Business, marketing, organizational and financial plan. Projects - basic concepts and definitions, project types, project cycle. Management of the project formation. Managing of the scope. Time management. Cost Management. Quality management. Human resource management. Communication management. Risk management. Procurement management. Characteristics of project management in telecommunications. Project documentation.			
Practical teaching (exercises, OFE, study and research)	Case studies. Making a business plan. Work with project management software packages (MS Project type).			
Textbooks/references				
1	Paunović, B., Entrepreneurship and Small Business Management (in Serbian), Centar za izdavačku delatnost, Ekonomskog fakulteta, Beograd, 2012.			
2	„A guide to the project management body of knowledge (PMBOK® Guide)“, Project Management Institute, Inc., 2008			
3	Celia L. Desmond, „Project management for telecommunications managers“, Kluwer Academic Publishers, 2004			
4	Case studies and additional material from teachers			
5				
Number of classes of active education per week during semester/trimester/year				
Lectures	Exercises	OFE	Study and research work	Other classes
1	0	1	0	0
Teaching methods	Lectures and consultations			
Grade (maximum number of points 100)				
Pre-exam duties	Points	Final exam		Points
Activity during lectures		Written exam		
Exercises		Oral exam		50
Colloquia				
Projects	50			